

CABINET – 9TH JUNE 2021

SUBJECT: CAERPHILLY COUNTY BOROUGH COUNCIL ATHLETICS

HUB PRICING POLICY

REPORT BY: CORPORATE DIRECTOR, ECONOMY & ENVIRONMENT

1. PURPOSE OF REPORT

1.1 To seek Cabinet agreement on the pricing policy for the new Caerphilly County Borough Council (Caerphilly CBC) Athletics Hub in Oakdale.

2. SUMMARY

- 2.1 At the end of November 2018 Welsh Government (WG) announced a £15million Community Hub Grant. This grant was accessible to all Local Authorities and Further Education establishments via a bidding process.
- 2.2 Officers submitted a Business Case to Welsh Government to access this grant which was successful for the construction of an athletics hub to serve the borough.
- 2.3 The construction of the athletics hub on the school fields located at Rhiw Syr Dafydd Primary School consisting of a 300m x 6 lane plus 6 lane sprint straight is now complete. This also included a flood lit synthetic running track area, a fan for off field events e.g. high jump, long jump, shot put, javelin and discus. The amount of the works totalled £755k.
- 2.4 To fully maximise the new athletics hub provision, officers have sought expressions of interest in relation to the usage of the hub. Prior to allocations of any bookings based on expressions of interest, Members are asked to agree a pricing structure to implement as part of this proposal.
- 2.5 In order to develop a pricing structure, officers have undertaken a bench marking exercise across Wales for provision of a similar nature, to ensure transparency and fairness in compiling a local Caerphilly pricing structure fit for the dimensions of the sporting offer for the County Borough. The information gathered has been included as appendix 1 to this report.
- 2.6 The pricing structure proposed is included in section 5 below.

3. RECOMMENDATIONS

- 3.1 Cabinet is asked to approve the pricing structure outlined in this report for implementation form 1st July 2021.
- 3.2 The pricing structure will be reviewed every 12 months and any new prices will be set by the Corporate Director in consultation with the relevant Cabinet Member and Section 151 Officer.

4. REASONS FOR THE RECOMMENDATIONS

4.1 To ensure Members are in agreement with the proposed pricing structure for the newly completed Caerphilly CBC athletics hub.

5. THE REPORT

- 5.1 As part of Welsh Government funding secured under the Community Hub Grant, a new athletics hub on the school fields located at Rhiw Syr Dafydd Primary School consisting of a 300m x 6 lane plus 6 lane sprint straight is now complete.
- 5.2 The hub also includes a flood lit synthetic running track area, a fan for off field events e.g. high jump, long jump, shot put, javelin and discus.
- 5.3 The amount of the works totalled £755k.
- 5.4 In line with the requirements of Welsh Government funding, the aspirations of the 21st Century Schools programme and the Sport and Active Recreation Strategy, the asset must be made available for both Educational and recreational use by schools and the wider community.
- 5.5 Sport and Leisure services will develop opportunities and administer a booking system to maximise the usage of track during the day for school provision in line with availability in addition to evening and weekend usage by the wider community.
- 5.6 The table below outlines the proposed pricing policy structure with a view to implementation, subject to Cabinet approval from the 1st July 2021.

Caerphilly CBC Athletics Hub	
Proposed Pricing Policy	
Track Hire	£35 per hour
Recreational Rate	£3 per session
Half Day Event	£90
Full Day Event	£180
Group booking less than 8	£3 each per session
Group booking more than 8 (private coaching sessions)	£35 per hour

6. ASSUMPTIONS

6.1 No assumptions have been made in relation to this report.

7. SUMMARY OF INTEGRATED IMPACT ASSESSMENT

- 7.1 An Equality Impact Assessment has been previously undertaken in relation to this proposal as part of the Cabinet report brought on the Welsh Government Community Hub Grant 2019/20 on the 10th April 2019.
- 7.2 A full Integrated Impact Assessment (IIA) has been compiled to ensure compliance with the socio-economic duty, Sections 1 to 3 of Equality Act 2010 that came into force on the 1st April 2021. It is the recommendation of this Integrated Impact Assessment that members approve the Athletics hub pricing policy.

8. FINANCIAL IMPLICATIONS

8.1 The income generated through the Caerphilly CBC athletics hub will be offset against expenditure for running the facility and ongoing maintenance of the infrastructure.

9. PERSONNEL IMPLICATIONS

9.1 These will be dependent on demand in relation to staffing the provision.

Consideration is being given to the opportunity of an attendant to be sourced from the existing staffing cohort linked to Sport and Leisure services.

10. CONSULTATIONS

10.1 The draft report was distributed as detailed below. All comments received have been reflected in this version of the report.

11. STATUTORY POWER

11.1 The Local Government Act 2000
The Learning and Skills Act 2000

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Appendices Appendix 1 - Athletics Track Costings Across Wales (May 2021) Appendix 2 – Integrated Impact Assessment